

ENTREPRENEUR\$HIP

BUSINESS, MARKETING, & FINANCE

Successful completion of the Entrepreneurship program of study will fulfill requirements of the Business and Industry endorsement.

OPPORTUNITY STARTS IN CFISD

- Receive training on industry-standard material, software and equipment
- Earn industry-based certifications recognized worldwide
- Earn up to 42 hours of college credit, transferable to 2-yr and 4-yr degrees¹

ALL AT A FRACTION OF THE COST!

EDUCATION OPTIONS

- Industry Recognized Certificate
- Associate Degree²
- Bachelor's Degree
- Master's Degree

POTENTIAL OCCUPATIONS

- Varies greatly based area of industry³
- General and Operations Managers (\$107,640)
- Management Analysts (\$87,651)
- Managers, All Others (\$113,000)

27,000,000
WORKING-AGE
WORKING-AGE
AMERICANS ARE
AMERICANS

CFISD·CTE opportunity starts here

9th GRADE
Principles of Business,
Marketing & Finance

10th GRADE

Business Information Mgmt I

Microsoft Word/Excel/Access Expert

11th GRADE

Entrepreneurship

Entrepreneurship & Small Business

12th GRADE

Practicum in Business Management³
Microsoft Word/Excel/Access Expert
OR Practicum in Marketing

- 1 This includes the opportunity to earn core curriculum dual credit included in most degrees. Contact your prospective postsecondary institution about the transferability of these courses towards your selected degree.
- 2 Lone Star College offers related programs of study such as Business Administration. Get a jumpstart by taking advantage of core curriculum dual credit and certifications offered in CFISD.
- 3 Based on a 2015 report by Global Entrepreneursip Monitor (GEM). Since prospects vary by industry, the US Bureau of Labor Statistics does not provide a specific job outlook for entrepreneurs.



QR to learn more information at cfisd.net/CTE



QR to learn more information at lonestar.edu rev 11/2023